

Conducting Background Checks for Remote Indian Employees



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Executive Summary

As per a Deutsche report, India is primed to account for more than a fifth (22%) of the global workforce in the next decade. This is almost 32x more than the growth anticipated for the United States (US) and more than 3x the projected number of all Latin American countries.

This geometric progression of jobs will demand sophisticated hiring procedures that align with global and domestic labor laws. An important aspect of the modern hiring process is employee background check, where employers authenticate the validity of a candidate's claims in the resume. These checks help employers align with the relevant laws by identifying candidates who can be trusted with sensitive company information.

This white paper gives an analysis of how to run a background check on someone for employment, what do employers look for in a background check, the legal landscape, common challenges, and best practices. This paper also outlines the types of employee background checks employers should conduct on their candidates and provides guidance on navigating the challenges involved in these checks.

The goal here is to help employers develop a compliant and reliable employee background check policy in India.



Introduction

What does a background check show for employment? In the hiring process, employee background checks are a critical component of assessing candidates from different angles, such as their identity, employment history, educational qualifications, and more. These checks are conducted to verify the candidate's past work experience and the legitimacy of their credentials. After verifying these data, a background check report is compiled that covers the results of the checks in a comprehensive docket.

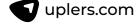
These checks rely on accessing the candidate's personal information after obtaining the relevant permissions. For a compliant verification and hiring process, there must be regulations that protect the candidate's confidential data from misuse and misrepresentation.

However, India lacks dedicated laws overseeing employee background check of job applicants, which means two things

- 1 The fact that background checks are not mandatory for hiring a professional
- 2 The candidate's private information must be protected by other laws that indirectly impact the background check.

The scenario is completely opposite in the far west, as the United States has a set of federal and state laws that directly oversee the background checks and the use of the candidate's information. Furthermore, there are regulations that US companies must abide by when they run background checks for employees via private vendors. Companies that do not adhere to these rules and hire employees with a risky background have to pay hefty fines and hamper their brand image.

The following table presents the laws applicable in India and the US for conducting background checks:



Types of Background Checks	Indian Legislations	US Legislations
Education	The Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011	Family Educational Rights and Privacy Act (FERPA) Equal Employment Opportunity Commission (EEOC) State Laws (Investigative Consumer Reporting Agencies Act (ICRAA))
Employment	The Indian Contract Act, 1872 The Employees' Provident Funds and Miscellaneous Provisions Act, 1952 Industrial Employment (Standing Orders) Act, 1946 The Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011 The Payment of Gratuity Act, 1972 The Employees' State Insurance Act, 1948	Fair Credit Reporting Act (FCRA) Title VII of the Civil Rights Act Americans with Disabilities Act (ADA) State Laws
Criminal Records	The Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011 The Right to Information Act, 2005	Fair Credit Reporting Act Title VII of the Civil Rights Act Equal Employment Opportunity Commission (EEOC) State Laws

Credit History	The Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011 The Payment of Gratuity Act, 1972 The Employees' State Insurance Act, 1948	Fair Credit Reporting Act (FCRA) Equal Employment Opportunity Commission (EEOC) State Laws
Drug and Alcohol	The Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011	Americans with Disabilities Act (ADA) Drug-Free Workplace Act State Laws
Social Media	The Information Technology Act, 2000 The Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011	Fair Credit Reporting Act (FCRA) Equal Employment Opportunity Commission (EEOC) State Laws
Address and Identity	The Information Technology Act, 2000 The Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011	Fair Credit Reporting Act (FCRA) Immigration Reform and Control Act (IRCA) State Laws
Reference	The Indian Contract Act, 1872 The Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011	Fair Credit Reporting Act (FCRA) Equal Employment Opportunity Commission (EEOC) State Laws

Database

The Right to Information Act, 2005 The Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011 The Employees' State Fair Credit Reporting Act (FCRA) Equal Employment Opportunity Commission (EEOC) State Laws

While the legal frameworks of both countries are different, the process of conducting the background check is similar.

Insurance Act, 1948

Checklist of activities in a typical employee background check:

- Gain written consent from the employee
- Gather relevant documents; share the documents with the background check vendor, if conducting externally
- Contact the relevant authorities and individuals, document their feedback
- Prepare a report based on the feedback
- Review the report with the relevant committee
- If any red flags demand an adverse step, connect with the applicant, share the report and ask for an explanation
- Proceed with hiring if the profile is suitable

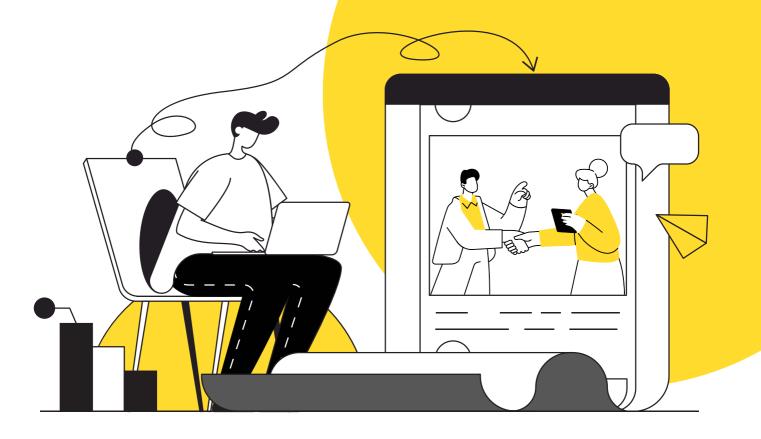
As per the Professional Background Screening Association (PBSA), 94% of global companies conduct background checks as a part of their hiring process. Recruiters who do not conduct background checks make way for serious legal and compliance issues that hamper their organization's image and financials.



Legal and Compliance Risks of Background Checks

In 2017, JP Morgan Chase & Co, a large-scale multi-national investment bank, was fined USD 1.25 million by The Financial Industries Regulation Authority for not conducting background checks on 8,600 employees.

As evident from this example, not conducting employee background check can leave employers open to several risks, such as





Reputation and Brand Image Risks

Hiring an employee without verification can tarnish the trust and credibility of the company. The news of bad hiring can spread quickly through news outlets and social media, inflicting more damage to the company. Additionally, there can be legal consequences, such as lawsuits and fines.



Financial and Operational Risks

When it comes to criminal background checks for employment, it's crucial to consider the potential risks associated with hiring a candidate with a history of fraud and embezzlement. Such individuals can cause significant financial losses to the company in the form of penalties, which may require the organization to allocate additional resources to deal with the aftermath. Ultimately, this can impact all other operations within the company.



Security and Data Privacy Risks

If an employee hired without conducting background checks gains access to sensitive company information, it may result in data theft, loss of intellectual property, and legal conundrums. Failure to conduct background checks for employment also counts as a compliance issue in some countries, including the US.

A risk assessment matrix can give us a clearer view of the possible dangers of not conducting a background check. The matrix below pitches the probability of risks vs. the severity of damage to perceive the degree of risk.





Legends

Probability

Severity

Degree of Risk

1. Risks in this category are highly unlikely.

Minor: Risks that have little impact on the company.

Low: Can be resolved later

2. Uncommon risks that have a small probability.

Moderate: Risks that may have a slightly negative impact.

Medium: Does not require a lot of attention, can be resolved easily.

3. Risks that have a 50-50 chance of materializing.

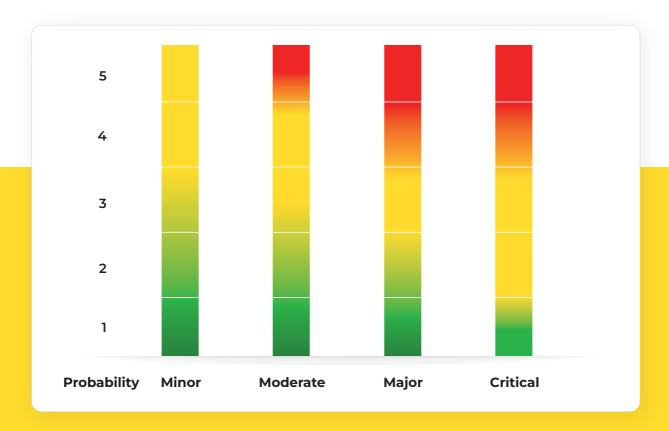
Major: Risks that can impact projects but not operations.

High: Needs immediate attention and resolution

4. Risks that are definitely going to occur.

Critical: High-priority risks that will impact the whole company and daily operations

Risk Assessment Matrix



Using these risk assessment matrix, there can be a variety of scenarios:

Low Probability / Low Impact

Risks of such degree do not require immediate attention.

For example: Skipping an education check for a position that does not mandate an academic qualification.

High Probability / Low Impact

Such risks can be managed as soon as they occur as they are of low impact.

For example: Skipping a reference check for a low-level position with limited access to company data.

Low Probability / High Impact

Such events must be prevented even though they have a low probability. Prepare contingency plans to ensure they never occur.

For example: Skipping criminal records checks for a high-level position.

High Probability / High Impact

Such risks need immediate attention as they can impact daily operations and tarnish the brand image heavily.

For example: Skipping all employee background check while hiring a C-level employee.

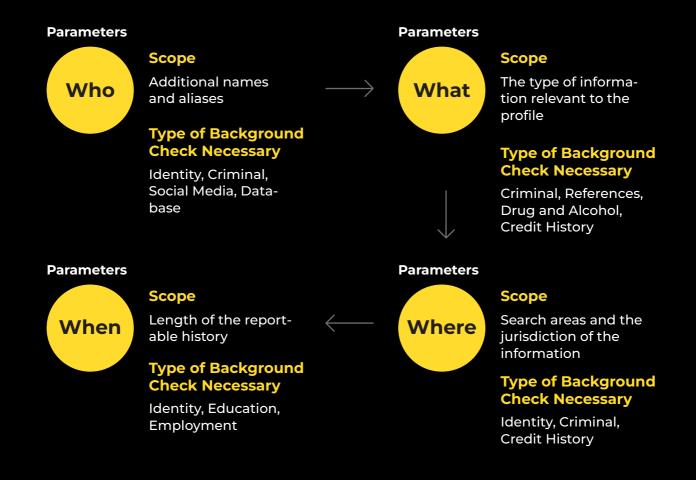
At Uplers, we use a reliable hiring process that ensures the talent is the right match for your organization. Aligning with this value, we always go beyond technical and behavioral checks, and also run a background check of the talent. With our background check partner OnGrid, we ensure the basic checks, viz. Identification, Address, and Criminal History, and also accommodate additional check requests.

Preparation Before Conducting **Background** Checks

When it comes to conducting employee background checks for employment, it's essential to define the scope of the check pertaining to your organization and the job role before proceeding with tasks like obtaining written consent and gathering necessary documents. The check's scope can guide you on the type of information you need and can assist in creating a report on the candidate, determining their suitability for the vacancy. So, how long do background check take for employment? Well, that can vary based on the scope of the check and the resources available to the employer conducting it.



Preparation Before Conducting Background Checks



After defining the scope of the background check, it is time to ask for written consent from the applicant and then conduct the checks.

Conducting a background check for employees can be time-consuming if you are doing it internally. An external vendor will be more convenient, as highlighted in the steps mentioned below:



Internally (OYO)

Gather the documents and store them securely

Contact the institutions for education check

Contact past employers for employment check

Cross-check databases for criminal records

Contact organizations for credit history check

Ask a 3rd party to conduct a drug or alcohol test and to share the report

Find and review social media profiles

Send personnel to verify address and identity proof

Connect with references

Check the government database for any red flags or inaccuracies

Compile the results and share the report with the candidate before making an adverse decision

Externally (VIA)

Submit the documents to the vendor

The vendor runs the various types of checks requested by the employer and shares the report

Share the report with the candidate before making an adverse decision

If you have conducted the background check internally, it is advised to prepare a report similar to the one below:

Applicant:Robert Stephen AndersonDataCheck, Inc.

Client: ACME Water Disposal Page 4

EDUCATION

INSTITUTION NAME: University of Minnesota

Location:Minneapolis, MNPhone:830-547-0000Contact:Paul RochanePosition:Registrar's Office

Researched by: Donovan Carny on 8/17/04

<u>Applicant Supplied Info</u>
<u>Institution Reported Info</u>

Dates of Attendance 1994 to 1998 9/94 to 3/98

MajorEnvironmental SciencesEnvironmental SciencesDegreeBachelor of ArtsNo Degree Awarded

Institution's Comments

DRIVING RECORD

License Number: A6372638

State Issued: California
Expiration Date: 08/25/05
Restrictions: None

Status: RESTRICTED – to and from work only

Violations: Driving with a BAC .08 or more – 2nd offense

Violation Date: 03/12/04 **Points:** 3 points

SOCIAL SECURITY NUMBER VERIFICATION

MATCH

The Social Security Administration has verified that the information provided to them matches with their records.

Verified under the name of: Robert Stephen Anderson

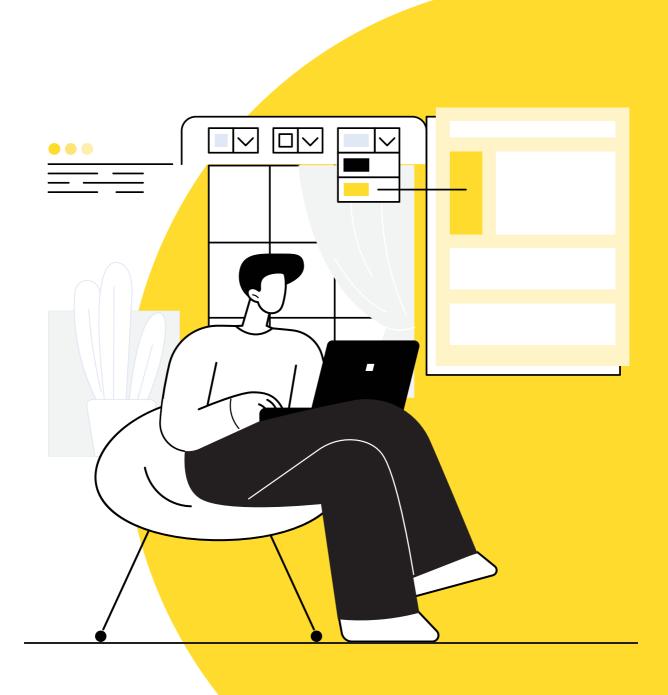
Social Security Number: 555-55-5555

What is a background check for employment? A background check report is typically a comprehensive docket of a number of pages. Make sure to specify the date of checking, the information verified, and the source of verification in the report. The report reveals exactly what do employers look for in a background check; hence, this cadence must be consistent for all types of employee background checks.

[&]quot;Mr. Anderson attended through March 1998 but did not have enough units to graduate."

Types of Background Checks for **Remote Indian Employees**

An employer can conduct the following types of background checks for employees in India





Education



Verification process can be time-consuming

The process can take longer if it is a foreign institute

Solutions

Work closely with educational institutions to comply with data privacy laws

Type of Background Check

Employment

Challenges

Job titles and responsibilities in the past company may not match word-to-word as mentioned in the employee's resume

Solutions

Encourage applicants to be transparent and accurate about their work history

Type of Background Check

Criminal

Challenges

Access to criminal records may be restricted in some jurisdictions

Criminal records may be inaccurate or incomplete

Solutions

Implement policies that align the verification processes with the relevant privacy laws

Type of Background Check

Credit History

Challenges

Lack of centralized credit history database in India

Solutions

Align with the data privacy laws and seek consent to collect and use credit information for hiring decision











Type of Background Check

Drug and Alcohol

Challenges

Lack of testing facilities in many cities

Solutions

Comply with the necessary regulations and communicate with the candidate about the process and internal policy



Type of Background Check

Social Media

Challenges

Social media platforms allow users to restrict access to their profiles and post, making it difficult to conduct the check

Solutions

Use publicly available information for the check



Type of Background Check

Address and Identity

Challenges

There might be cases of fraudulent documents, such as fake voter ID, Aadhaar.

Solutions

Build relationships with the local officials to overcome infrastructure challenges



Type of Background Check

Reference

Challenges

Some applicants may not have professional references due to the informal nature of the job market

Solutions

Use multiple sources for verification, such as online profiles and personal contacts





Type of Background Check

Database

Challenges

Databases may not be updated regularly and filled with misleading information

Solutions

Use multiple sources to verify the information and contact previous employers



Indian Regulatory Framework for Employee Background Check

As discussed above, there are no regulations in India directly governing background checks for employees. Hence, employers and business vendors must align with the laws that protect the privacy of sensitive information and the rights of the candidate.

A bench of nine judges in the Hon'ble Supreme Court (SC) were constituted to debate if privacy is a fundamental right. On 24 August 2018, the bench unanimously declared that the right to privacy is essential for the right to life and personal freedom as per the Article 21 of the Constitution of India.

To protect the privacy rights of the candidate and ensure a compliant hiring process, recruiters must abide by the following legislations:







Legislation

The Indian Contract Act, 1872

Purpose & Domain

Regulates the terms and conditions of all employment contracts in India

Background Checks Covered

Employment, Reference



Legislation

The Industrial Employment (Standing Orders) Act, 1946

Purpose & Domain

Requires employers to maintain standing orders that specify the terms and conditions of employment, including the process for background verification

Background Checks Covered

Employment



Legislation

The Employees' Provident Funds and Miscellaneous Provisions Act, 1952

Purpose & Domain

Regulates the terms and conditions of all employment contracts in India

Background Checks Covered

Employment



Legislation

The Payment of Gratuity Act, 1972

Purpose & Domain

Requires employers to maintain records of their employees' gratuity contributions and payments

Background Checks Covered

Employment, Credit History



Legislation

The Employees' State Insurance Act, 1948

Purpose & Domain

Requires employers to maintain records of their contributions to the employees' state insurance scheme

Background Checks Covered

Employment, Credit History, Database



Legislation

The Information Technology Act, 2000

Purpose & Domain

Regulates the use of electronic records and documents in India

Background Checks Covered

Social Media, Address and Identity



Legislation

The Employees' Provident Funds and Miscellaneous Provisions Act, 1952

Purpose & Domain

Regulates the terms and conditions of all employment contracts in India

Background Checks Covered

Employment



Legislation

The Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011

Purpose & Domain

Requires employers to obtain written consent from the employee before conducting a background check.

Background Checks Covered

Education, Employment, Criminal Records.



Legislation

The Right to Information Act, 2005

Purpose & Domain

Employers are required to provide information about their employees when requested under this law.

Background Checks Covered

Criminal Records, Credit History, Database

Even slight deviation from the aforementioned legislations will lead to legal issues and hamper the recruiter's brand image. Therefore, optimizing the employee background check and hiring processes with these laws in mind is important.

Uplers aligns with the above mentioned legislations while helping businesses hire the best remote Indian talent. As part of our process, we always seek a written consent from the talent before conducting a background check and ask for their documents for verification. We also provide a disclaimer that the final report will be instrumental in making the hiring decision. Once we obtain the consent and documents, we share them with OnGrid, who conducts the background check and shares the final report.

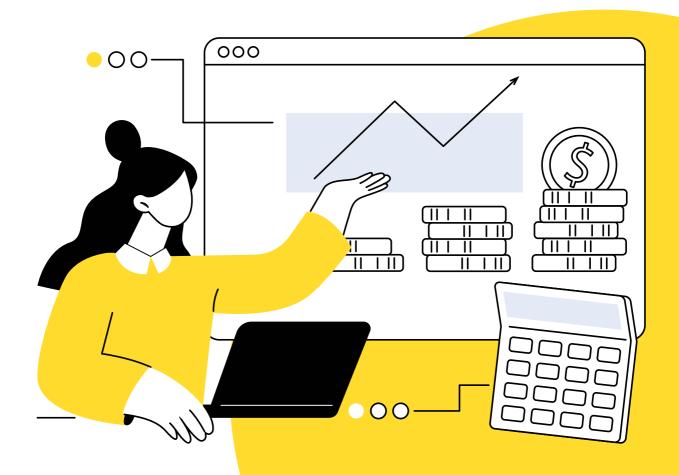


The Cost-Benefit Analysis With Case Studies

A background check leads to a compliant hiring process and a reliable workforce that aligns with the organization's interests.

However, there is also a financial advantage of running these checks.

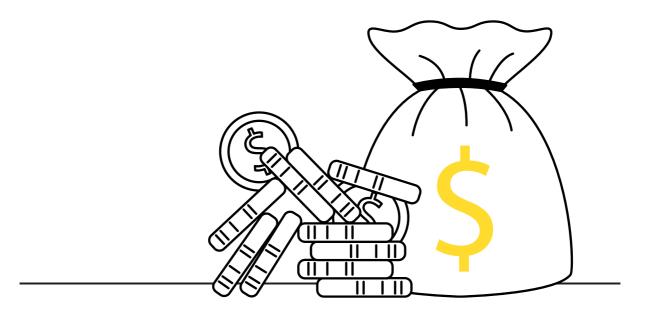
The table below reveals the cost of conducting an online background check for employment in India



Background Check Type	Average Cost (in USD)
Identity	1 - 6
Address	4 - 6 (\$)
Education	8 - 32 💲
Employment	6 - 12 (\$)
Criminal	5 - 12 💲
Database	12 - 18 💲
Reference	Up to 5 (\$)

As per the table above, the cost of conducting a background check in India is USD 41-91.

The following section discusses the impact of negligent hiring activities due to lack of employee background check:





Education check

Cost of the check: USD 8 - 32

Incident of Negligence:

In 2012, it was discovered that Scott Thompson, the then CEO of Yahoo, had falsely claimed to have earned a computer science degree from Stonehill College on his resume and public statements. The discovery was made by a shareholder activist, who found that Thompson had a degree in accounting, not computer science.

Impact

This revelation led to Thompson's resignation from Yahoo, as well as public backlash and legal action against the company for negligence in their hiring process. The incident damaged Yahoo's credibility and reputation, and underlined the importance of conducting a thorough personal background check for employment.

Criminal Record Check

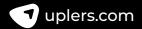
Cost of the check: USD 5 - 12

Incident of Negligence:

Uber hired Jason Dalton as a driver, who went on a shooting spree in 2016, in Kalamazoo, Michigan. It was later discovered that Dalton had a criminal record, including charges for assault and weapons violations. Apparently, Uber hired Dalton without conducting a criminal record check and was unaware of his criminal history.

Impact

In the wake of the incident, there was a public outcry and serious concerns raised about the company's recruitment procedures, which prompted the implementation of criminal background checks for employment. The incident also brought about increased scrutiny of the gig economy and the accountability of companies like Uber to uphold the safety of their customers.



Identity check

Cost of the check: USD 1-6

Incident of Negligence:

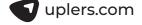
Rachel Dolezal was hired as an instructor of African-American studies at Eastern Washington University (EWU) in 2014. Dolezal had presented herself as a woman of color, which was later found to be untrue. Investigations concluded that she lied about her racial identity multiple times in her past.

Impact

The incident sparked public outrage and raised questions about the hiring practices of the EWU, and if thorough background checks are conducted before hiring instructors. It also led to scrutiny of individuals who misrepresent their racial or ethnic backgrounds for selfish reasons.

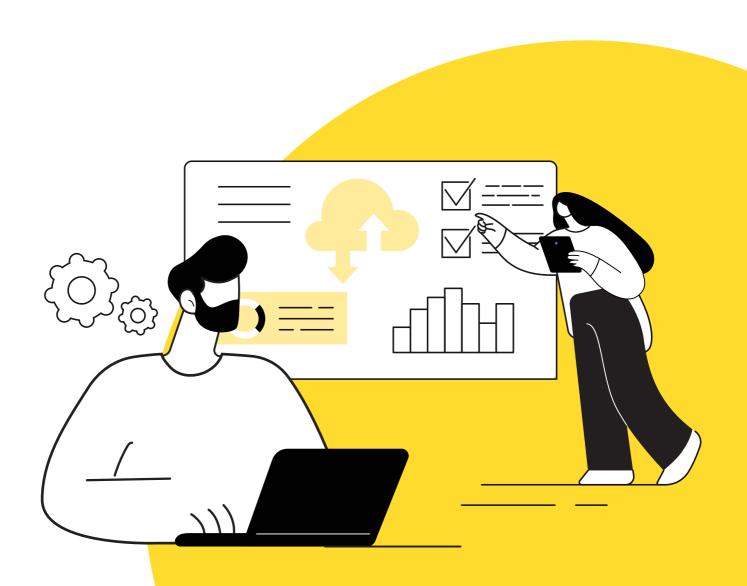
Negligence in conducting a background check during hiring can have an adverse impact on an organization's outlook. Hence, these checks should be considered an investment towards a strong-valued workforce and not simply an expense in the balance sheet.





Best Practices for Conducting **Employee Ba**ckground Checks

Conducting an employment background check judiciously is the duty of the employer and the vendor. Even a slight failure can result in liability for privacy violations, hiring discrimination, and much more.



Best Practices For Conducting Background Checks

The best practices below are helpful tips for ensuring a compliant employee background check that protects the interests of both employer and employee



Establish Internal Policies

The first step before screening a candidate is developing internal policies surrounding the checks. The policies should outline the process of background checks and all the laws they align with. The employer should also share a copy of these policies with the candidate to give them an idea of the hiring guidelines and procedures.



Research The Relevant Laws

It is crucial to ensure that your HR and legal team is knowledgeable about the relevant regulations related to background check for pre-employment. If you are conducting the checks internally, ensure that your verification processes comply with the necessary rules to avoid any legal risks. In case you are working with an external vendor, ask them about their processes, the laws they follow, and their successful case studies.



Obtain Written Consent From The Candidate

The Information Technology Act, 2000 and The Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011 demand employers obtain written permission from the candidate before beginning the background check. The employer should also notify the candidate that the final report will be used to make hiring decisions.



Define The Scope of The Background Check

Employers should have a clear understanding of what type of online background check for employment they need to conduct to accurately evaluate a candidate's suitability for a position. Background checks can be costly, depending on the vendor, and time required. Hence, it is essential to outline the important details of the candidate that will impact the hiring decision.



Ensure A Consistent Screening Process

The screening process in the organization must be consistent for every candidate and job role. Conducting a background check for a few roles and avoiding them for other roles highlights discrimination, which can lead to legal implications.

To avoid such a scenario and maintain a clean brand image, it is necessary to treat all applicants fairly and subject them to the same screening process. These practices form the core of Uplers' ethos to deliver an optimized hiring cycle without compromising on the quality of the talent. Our hiring cycle aligns with all the relevant employment laws for zero compliance issues. We also educate and assist our clients about the internal policies and the regulations to maintain for a hassle-free hiring experience.

Conclusion

Many businesses wonder how long do background checks take for pre-employment and spend a lot of effort in setting up internal teams and processes for the same. A smarter way to streamline the process is to collaborate with third-party vendors who specialize in providing background check services to employers. In addition, some of these private vendors also offer global background check services to cater to the needs of companies with remote teams.

For a comprehensive background check for employment in India, it is advised to partner with one of the most reputable companies that do background check services for employers - Ongrid. Ongrid has the experience and expertise to navigate India's complex regulatory landscape and vet the profiles in an expansive manner. Consequently, employers can mitigate risks associated with inaccurate information, data privacy, and legal hurdles while protecting their reputation and brand image.

Key takeaways

- Background checks are important for avoiding bad hires, loss of reputation, hefty penalties, and legal issues
- ▼ Indian laws do not have regulations that directly oversee the background check types and processes. Hence, employers must align with the laws surrounding employment and data privacy in the country.
- ▼ Employers must prepare for a background check by implementing an internal policy regarding the hiring process, aligning with the relevant laws, seeking written consent from the applicant, and ensuring a transparent hiring and decision-making procedure.
- ▼ After preparing or receiving a background check report, employers must give the candidates a chance to explain themselves before making an adverse decision.

With Uplers by your side, hiring remote Indian talent is a breeze. Our talent network consists of 50,000+ professionals across various disciplines ready to be onboarded. We also vet the talent for smooth communication, high aptitude, technical proficiency, and a clean background. Consequently, we have helped global companies hire 10x faster and 40% cost-effective talent. If you want to ace your hiring process in India, download this <u>ebook</u> and find out how Uplers has optimized the remote hiring cycle.













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